



Seeds of Victory – 2024

Engaging Seed Suppliers for Ukraine Support



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The All-Ukrainian Association of Communities, with the support of the USAID AGRO Activity under the "United Communities" project, is implementing the "Seeds of Victory" initiative to ensure food security of Ukrainian families.

International seed companies generously contribute vegetable seeds, and we facilitate the delivery of these seeds to households impacted by the war in Ukraine.

380 000 families in communities, liberated from Russia occupation, need this help for spring sowing



Why is this important?

In the affected and front-line territories, logistic centers and stores are destroyed, leaving people with no access to buy seeds.

Russia deliberately destroys farms, depriving them of the ability to provide communities with food.

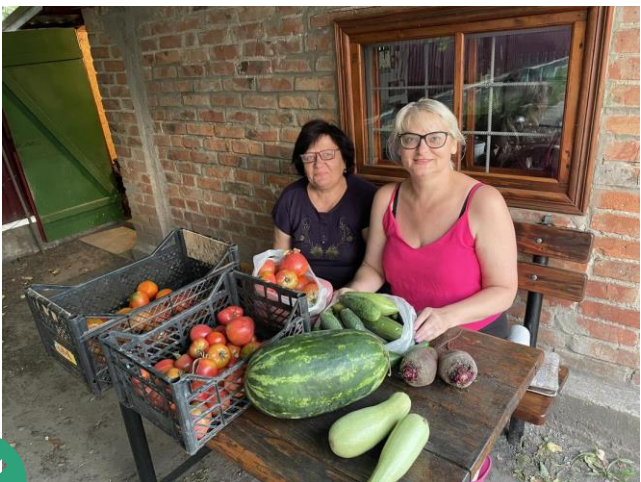
Due to destroyed bridges, roads, and constant shelling, the supply chain is in jeopardy – people urgently need self-sufficiency.



Who receives vegetable seeds?



People in front-line and affected communities to ensure the food security of their families and neighbors



Displaced people forced to leave their homes because of the war



Elderly people, people with disabilities, large families etc, who face difficult economic circumstances due to the war

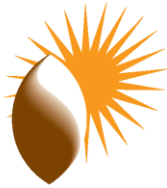


We ensure transparent distribution and delivery of seeds, as well as accountability.



Who has already joined the initiative?

DONORS



GOWAN SEED
COMPANY

ENZA ZADEN



syngenta

9.000 kg of vegetable seeds are donated

tomato, sweet corn, peas, beans, peppers, cabbage, zucchini, melon, watermelons

140.000 households will receive seeds

240.000 households still need vegetable seeds.

Reflecting on historical moments when nations and seed corporations rallied together during World Wars I and II, and the establishment of 'victory gardens' in the United States, we invite seed suppliers to join our initiative. Contribute to our cause: donate seeds to those who, against all odds, are sowing amid war, holding onto the belief in recovery.



Project Implementation

Delivery

The All-Ukrainian Association of Communities provides seeds delivery from production to communities, as well as seed packaging (if it necessary)

Distribution

Seed distribution in communities takes place in coordination with local authorities.

Previously, local authorities analyzed the needs of affected households and listed those in need of seeds.

Reporting

The All-Ukrainian Association of Communities provides reporting, photos and videos, an information campaign, as well as data on yields and the outcome of the project.



To be part of this initiative, please email:
office@communities.org.ua



More information: communities.org.ua
Join us in sowing the seeds of hope amid adversity!

